

4th ANNUAL

WISCONSIN ENERGY EFFICIENCY EXPO

May 18, 2016

*A CONFERENCE AND EXPOSITION
TO PROMOTE ENERGY EFFICIENCY*

Presented by: **Wisconsin Chapter of the
Association of Energy Engineers**



Hosted by: **West Bend
Mutual Insurance Co.**



WAAE (**W**isconsin Chapter of the **A**ssociation of **E**nergy **E**ngineers) has over 200 members representing hundreds of Wisconsin businesses, utility companies, contractors, suppliers and state organizations.

WAAE meets on the fourth Wednesday of the month. Meetings focus on energy efficiency, networking, and new technologies followed by a tour of the facility showcasing their energy reduction efforts. Past meetings were held at:

ABB	Gundersen Health	Potawatomi Casino
Alliant Energy	Hastings Air	Quality Power Solutions
American Family Insurance	Harley Davidson	Quad Graphics
Aurora Medical Center	Hunzinger University	Rexnord Falk
Bemis Manufacturing	JF Ahern	Rockwell Automation
Bucyrus/Caterpillar	Johnson Controls Inc.	Sargento Foods
Cleaver Brooks	Kohler Company	Seventhwave
CREE	Kwik Trip - HQ	Sheboygan WWTP
Energy Center of Wisconsin	Menasha Packaging	Trane – West Allis
Environmental Systems, Inc	Mercury Marine	University of Wisconsin
Petit National Ice Center	MG&E	We Energies
Greenheck	MillerCoors	Wisconsin Energy Institute

WAAE and its members have received numerous awards which includes;

Chapter Awards:

AEE National – Best Chapter Meeting - WEEE (2015)
AEE National – Best Chapter Website (2014)
AEE National – Chapter of the Year (2012)
Most New Members (2008, 2011, 2012)

International Awards:

Energy Engineer of the Year (2013)
Energy Manager of the Year (2011, 2012)
Energy Project of the Year (2012)

Midwest Regional Awards:

Energy Manager of the Year (2011)
Energy Professional Development Award (2011, 2012)
Energy Innovator of the Year (2011, 2012)
Young Engineer of the Year (2009)

If you are interested in becoming a **WAAE** member or a corporate sponsor, visit our booth or **WAAE's** website (waae.wildapricot.org). The website has additional information regarding upcoming **WAAE** meetings, training and events.

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WISCONSIN ENERGY EFFICIENCY EXPO

Keynote Speaker



Rebecca Kleefisch

**Wisconsin's
Lieutenant Governor**

**Keynote Topic:
"Keeping Wisconsin
Open for Business"**

Rebecca Kleefisch, a former small business owner and news reporter, serves as Wisconsin's 44th Lieutenant Governor. She was elected Wisconsin's Lieutenant Governor on November 2, 2010.

Widely credited for coining the phrase, "Wisconsin is Open for Business," Rebecca played a key role from day one in business growth and retention for Wisconsin – cold-calling Illinois businesses that, in turn, relocated to Wisconsin, and nimbly responding to businesses looking for support.

Rebecca serves as Wisconsin's "Jobs Ambassador" and spearheads the Governor's Small Business Summits and Tax Reform Roundtables. She chaired the Governor's Sub-Cabinet on Workforce Investment, which developed the "Wisconsin Working" plan to connect the unemployed to jobs, encourage the hiring of veterans, and address Wisconsin's graying manufacturing workforce. Rebecca serves as an economic development liaison and advocate for small business owners and chairs the Task Force on Minority Unemployment for the Wisconsin Council on Workforce Investment and the Manufacturing Committee for the Aerospace States Association.

The Lieutenant Governor is also known for her work on veterans' issues. She advocated for the declaration of 2012 as "The Year of the Veteran." The public/private partnership initiative honors, celebrates, and offers opportunities to Wisconsin's heroes.

Rebecca's leadership has been recognized with a "Courage in Leadership Award" by the Faith & Freedom Coalition and a "Woman of Exceptional Courage" award from the Clare Booth Luce Policy Institute. She was named as a champion for lower taxes by the National Tax Limitation Committee and The 60 Plus Association. In May 2014, the Washington Post recognized her as one of 40 rising stars in politics across the country.

Rebecca is a colon cancer survivor, a member of the NRA, and graduate of the University of Wisconsin-Madison. She is the mother of two daughters, Ella and Violet. She lives in Oconomowoc with her husband, State Representative Joel Kleefisch.

May 18, 2016	4 th Annual - Wisconsin Energy Efficiency Expo
7:30 – 8:30	Registration, Continental Breakfast
8:30 – 9:15	Breakout Session 1 <ul style="list-style-type: none"> Understanding Utility Bills Improving Exhaust Fan Energy Efficiency The Energy Efficiency Gap Energy Efficient Water Pressure Boosting
9:30-9:45	Welcome, Jerry Eaton – WAE E President
9:45-10:45	Keynote Speaker: Wisconsin’s Lieutenant Governor, Rebecca Kleefisch Topic: Keeping Wisconsin Open for Business
10:45 – 11:15	Exhibitor Viewing
11:15 – 12:00	Breakout Session 2 <ul style="list-style-type: none"> Battery Energy Storage – An Emerging Technology Energy Savings at Oshkosh Defense Lighting – What Makes Sense?
12:00 – 12:45	Lunch
12:45 – 1:00	Announcements & Door Prizes
1:00 – 1:30	Exhibitor Viewing
1:30 – 2:15	Breakout Session 3 <ul style="list-style-type: none"> The Shrinking Enterprise Data Center – EE Opportunities Wisconsin’s Political & Regulatory Energy Trends Variable Frequency Drives, Motors and Controls
2:15 – 2:45	Exhibitor Viewing
2:45 – 3:30	Breakout Session 4 <ul style="list-style-type: none"> Don’t Ignore Harmonics When Making EE Improvements Industrial Energy Efficiency – UW Oshkosh MET Program Compressed Air – Energy Efficiency Opportunities LED Done Right Focus on Energy – Strategic Energy Management
3:30 – 4:00	Exhibitor Viewing
4:00	Closed

4th ANNUAL WEEE - SPONSORS



West Bend Mutual Insurance Co.



For 120 years, West Bend Mutual has been providing valuable insurance coverages and services to home and auto owners, as well as business owners, throughout the Midwest. West Bend is a relationship-based company with core values that emphasize excellence, integrity, and responsibility. West Bend's associates number more than 1,000 and are committed to providing exceptional service to their policyholders and independent agent partners. West Bend Mutual is owned by their policyholders. Their decisions are always based on what's best for their agents, insureds, and associates for the long term. Their dedication and commitment is the foundation of their Silver Lining® brand, The Worst Brings Out Our Best®.



BRIGGS & STRATTON



Briggs & Stratton Corporation, headquartered in Milwaukee, Wisconsin, is the world's largest producer of gasoline engines for outdoor power equipment. Its wholly owned subsidiary Briggs & Stratton Power Products Group LLC is North America's number one manufacturer of portable generators and pressure washers, and is a leading designer, manufacturer and marketer of standby generators, along with lawn and garden and turf care through its Simplicity®, Snapper®, Ferris® and Murray® brands. Briggs & Stratton products are designed, manufactured, marketed and serviced in over 100 countries on six continents.



FOCUS ON ENERGY



Focus on Energy is Wisconsin utilities' statewide energy efficiency and renewable resource program. Since 2001, the program has worked with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects. The information, resources, and financial incentives they provide help to implement energy saving projects that otherwise would not be completed, or to complete projects sooner than scheduled. These energy projects help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment, and control Wisconsin's growing demand for electricity and natural gas.



waae.wildapricot.org

