WISCONSIN ENERGY EFFICIENCY EXPO

May18th, 2016 8:30 am – 4:30 pm

West Bend Mutual, 1900 S 18th Ave, West Bend, WI

2012 Best U.S. Chapter

Wisconsin Chapter of the

Association of Energy Engineers

A conference and exposition promoting energy efficiency

Keynote Speaker: Lt. Governor Rebecca Kleefisch

The Wisconsin Energy Efficiency Expo presented by the Wisconsin Chapter of the Association of Energy Engineers provides a networking environment for energy professionals, product & service providers, educators, engineers, energy policy & program administrators, students and guests. Seminars and exhibitors will involve commercial, industrial, institutional and government industries in Wisconsin with attendees from business, industry, utilities, academia, government, and the media. You can expect to learn and discuss real solutions for conserving energy and increasing energy efficiency.

- Lunch is provided to All Attendees by Expo Exhibitors and Sponsors

A full slate of exhibitors and breakout sessions is available at the **WAEE** website www.waee.wildapricot.org .

Who is the WAEE: The Wisconsin Chapter of the Association of Energy Engineers (WAEE) is 180+ members strong representing Wisconsin businesses, utility companies, contractors, and government personnel. WAEE has met and toured MillerCoors, Kohler Company, Johnson Controls International, WE Energies, Harley Davidson, Trane, Aurora Medical Center, Cedar Ridge Wind Project, Quad Graphics, Hunzinger Construction, Kaukauna Hydroelectric Plant, Rockwell Automation, University of Wisconsin-Madison/Milwaukee/Platteville, MSOE, Madison Area Technical College, Potowatomi Casino, Sargento Foods, Mercury Marine, and Miller Park to name just a few. In 2008, 2011, and again in 2012, WAEE was recognized as the chapter with the most new members. WAEE members have received International awards; International Energy Manager of the Year (2011, 2012 & 2014), Renewable Energy Project of the Year, Midwest Region Awards include Energy Manager of the Year, Energy Engineer of the Year, Young Engineer of the Year, and Renewable Energy Innovator of the Year.

To Register go to www.waee.wildapricot.org
or email michael.mittelsteadt@cbre.com with questions

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SPEAKERS / PRESENTATIONS

The Wisconsin Energy Efficiency Expo (WEEE) will be held at West Bend Mutual Prairie Center.

PURPOSE

The purpose of speaker presentations at Wisconsin Energy Efficiency Expo is to convey the state of the art information in an interesting and informative way. Your effectiveness in presenting your topic is of greater concern than the volume of information that you cover. Presentations must be non-commercial.

TIMING

Seminar blocks will be 45 minutes in length. All seminar presentations should be approximately 35 minutes in length with 5 - 10 minutes for questions and discussion. A moderator will provide speaker introductions and help with timing at each session.

DELIVERY OF YOUR PRESENTATION:

Practice your presentation to be certain that it will fit into the time allotted. Try to leave the last 5-10 minutes for questions and answers from your audience.

- Be dynamic an emphasize important points
- Use good visual aids
- Get to the point in clear, precise language
- Use case studies whenever possible
- Avoid generalities and theoretical presentations
- Do not read verbatim
- Keep the presentation non-commercial

Presenters should contact Michael Mittelsteadt with their topics as soon as possible. Speaker bios and slides must be submitted by 4Apr16. PowerPoint is preferred for presentations media. Other arrangements must be made with Mike and the session moderator on a case-by-case basis.

Contact Michael Mittelsteadt at Michael.Mittelsteadt@thinkesi.com or **414-940-9666**

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EXHIBITORS / BOOTHS

The Wisconsin Energy Efficiency Expo (WEEE) will be held at West Bend Mutual Prairie Center. The exhibit hall adjoins the lunch hall and the technical seminars rooms. Refreshments will be available in the exhibit area to encourage attendees to visit the exhibit hall.

- Booth / table prices are **$300** with a $50 discount for companies that have active WAEE chapter members and no charge for WAEE corporate sponsors. (WAEE corporate sponsorship starts at $500.)
- This price includes a 10' x 6' space with one 8' x 2' table and an electrical outlet as well as complimentary WEEE registration. Space is available for larger exhibits and/or adjoining spaces at an additional cost. These will be handled on a case-by-case basis by contacting Richard Feustel RichardFeustel@gmail.com .
- Booth space will be handled on a first-paid basis. Booth locations will be determined once a majority of exhibitors reply. Contact Richard Feustel to reserve a space as soon as possible.
- Setup can start at 6:30 am on the day of the event with the Prairie Center loading dock opening at this time. Front door drop-off is not available.

The Wisconsin Energy Efficiency Expo is one of the best ways to see hundreds of your customers in one day, demonstrate your products, talk technical issues, and promote your services with a captive audience.

You can pay online at www.waee.wildapricot.org using PayPal or make checks payable to **WAEE**. Send checks to N5062 Summit Dr., Fond du Lac, WI 54937 Please include your email address for receipt confirmation

Contact Richard Feustel with exhibit questions at
RichardFeustel@gmail.com or **920-517-4712**

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